

MYDRINKBOMB[®]

The Original Cocktail Bomb™



Craft Cocktails. No Bartender Needed.

How it all began...

Artisan, handcrafted
drink bombs made
of natural ingredients,
organic herbs, pressed
flowers and drink dust.



"While dropping a bath bomb into my daughter's bath water, my son walked by drinking a soda. Thus, an idea was born! Make all natural bath bombs for her, and drink-dissolving flavor bombs for him."

"We contacted a chemist and formulated the technology to dehydrate craft cocktails into powder, that can easily dissolve in alcohol and sparkling soda waters. By using natural flavors such as cane sugar, dried fruits, and bitters, as well as edible flowers, we create beautiful and delicious handcrafted drink bombs with no artificial elements."

Fast-forward just 2 years and the company has become a tour de force everywhere from Boutiques to Weddings, even creating custom orders for special events, NASA, sports teams and more! The brand shows no signs of slowing down. They even have a health and wellness line, Fit Bombs, have added MyDrinkBomb® Infusions, MyDrinkBomb® Drink Dust (edible glitter), MySugarBombs™ and the latest family addition, MyChefBombs™.

My Drink Bomb is exploding onto the food, beverage and spirits markets in a major way. Join us!



POWER PLAYER
Explosive Ideas
Houstonian entrepreneur
Chloé Di Leo is changing the rules of
craft cocktail making.
BY JESSIE AJLUNI



MYDRINKBOMB®
The Original Cocktail Bomb™

for those 21+

Simply drop your favorite bomb in sparkling water then add your favorite spirit!

My Sugar Bomb 

Coffee, Tea, Cocktails

Flavored sugar “bombs” that add an all-natural sweetness to your coffee, tea or cocktail!

MYCHEFBOMB 
Gourmet Spice Bombs for Marinades, Salads, Soups & More!™

for the cook!

Add a spice bomb to your protein or veggie recipe for instant chef-like flavors.



for Kids (& Moms!)

Make staying hydrated fun for kids! Add your favorite bomb to any sparkling water



HIBISCUS
ROSE





MIXOLOGI BOMBS: ARTISAN, HANDCRAFTED DRINK BOMBS MADE OF NATURAL INGREDIENTS, ORGANIC HERBS, PRESSED FLOWERS & DRINK DUST!



Lavender Lush



Prosecco Rose



Margarita



Strawberry Rita



Spicy Margarita



Peacharita



Mango Rita



Moscow Mule



Hangover



Dreamsicle



Lemon Drop



Bellini Blush



Cosmo



Champagne



Coconut Mojito



Pina Colada



Mango Margarita



Long Island Tea



Punch Berry



Blue Orchid



Black Orchid



Plumeria



Caipirinha



Pisco Sour



Pineapple Guava



Vanilla Rose



Passionfruit



Old Fashioned



SweetTART



Dragon Fruit



Vita Bomb



Hibiscus



Cosmic



Bubblegum Martini



Mimosa



Sour Apple Martini



Bloody Mary



Limoncello



Strawberry Kiwi



Michelada



Cherry Blossom



King Cake



Sangria



Espresso



Space Bomb



Blueberry Lemonade



Tequila Sunrise



Lychee Martini



Lychee Rose



Earth Bomb



Arnold Palmer



Passionfruit



Peppermint Twist



Boo Berry



Vampiro



Mai Tai



Pecan Pie

New flavors on the way...

Please note we are always adding flavors.
Items shown may have changed since print.
Please check mydrinkbomb.com

MYDRINKBOMB

The Original Drink Bomb™

Craft Cocktails

3 EASY STEPS



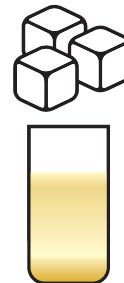
1. SPARKLING WATER

Add 4 oz of any sparkling water



2. ALCOHOL

Add 2 oz of your favorite alcohol



3. ICE

Add ice to chill







Posh Spots

THE HOTEL COLLECTION

NOW AVAILABLE
at the following locations:

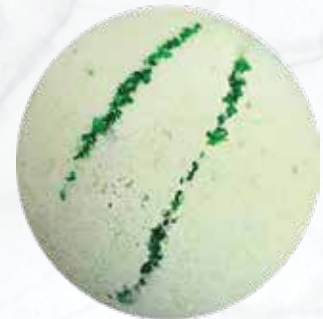
FOUR SEASONS

THE BILTMORE HOTEL

MARIOTT

LANDRYS GROUP / CASINO

THE HOUSTONIAN



*Weddings * Parties * Bachelor Parties * Corporate Gifts*



Press



POWER PLAYER Explosive Ideas

Houstonian entrepreneur
Chloé Di Leo is changing the rules of
craft cocktail making.

BY JESSIE AJLUNI

Since she was young, Chloé Di Leo has been developing a mind for business. Growing up watching her mother sell jewelry in Vietnam and later immigrating to America and working alongside her family when they opened Salt Lake City's first Asian grocery store, Di Leo learned the values of an entrepreneurial spirit firsthand. "My mother put us all to work, you know, packing and unpacking products, running the cash register," she says. "She worked really hard. So I guess we got a lot of that from her." That zest for creating companies led her down the path of fashion, and from there she started the first of her successful brands, a namesake fine jewelry business, Di Leo Diamonds. It wasn't until one fateful night with her children, however, that the idea sparked for her second company. "My 12-year-old daughter has eczema, so she, of

course, loves bath bombs. One night we ran out of them, so I thought, *I need to make some; it can't be too difficult.* At the same time, my son came down the stairs eating Pop Rocks. As he was popping them in his mouth, I shouted at him to drink more water and eat less candy. It was then the idea popped into my head, so I said, *I'm going to make you a fizzy drink bomb.*" This serendipitous moment started the first iteration of her company, My Drink Bomb, which kicked off with Bomb Squad For Kids, a flavored all-natural edible treat designed to mix with water to encourage children to drink more.

Di Leo didn't stop there: When the idea to use the bombs as mixers for adult beverages came to her, she created Mixologi. "We contacted a chemist and worked together to formulate the technology to dehydrate all the ingredients of a cocktail into a powder so that it can easily dissolve in alcohol and sparkling soda. By using natural flavors such as cane sugar, dry fruits, and bitters, as well as edible flowers, we create a handcrafted drink bomb with no artificial elements." Fast-forward just one year, and the company now boasts more than 29 cocktail flavors and seven children's varieties, and has become a tour de force on the Houston events scene. Creating custom orders for special occasions such as weddings and gender reveal parties, the brand shows no signs of slowing down. With a health and wellness line called Fit Bombs coming out this summer—which includes CBD and detox options—My Drink Bomb is set to explode onto the beverage and spirits market in a major way. mydrinkbomb.com



CLOCKWISE FROM LEFT:
Chloé Di Leo, the Lavender
Lush Drink Bomb; a
Mixologi four-pack;
Drink Bomb mix with a
variety of spirits



from DuJour Magazine



MYDRINKBOMB®

The Original Cocktail Bomb™

Vogue's Trending Treats



TO APPEAR ON THESE PAGES, CONTACT 020



occasion, from events and corporate catering to delicious gifts! Using
utilise recycled materials wherever possible, with a commitment to
the kentshgrate on Instagram to find out more.
here are their Sicilian almonds combined with black bee honey and
in @heraiaorgone

food news

BY AUDREY MORGAN



Drop this in
carbonated water
to make
a margarita!

Cocktail bombs are exploding.

Hot chocolate bombs were all over T & T and Instagram this
past winter, and now the summer counterpart has arrived:
cocktail bombs. My Drink Bomb founder Chloé Di Leo sells more
than 40 flavors, including this margarita bomb. You just have to
supply your own alcohol! \$1.5 for two mydrinkbomb.com



Beer and ice cream are for the dogs.

Busch Beer has released
Dog Brew (don't worry,
the hops and alcohol
have been replaced with
pork bone broth), and
Ben & Jerry's new sells
Doggie Desserts—
a surfboard butter-
based frozen treat.
Find the beer at
shopbeer.com and
the ice cream in freezer
aisles nationwide.



MY DRINK BOMB®

VOGUE



VANTY FAIR

Condé Nast
Traveler



HOUSE
& GARDEN

Los Angeles Times



culturemap
HOUSTON

DU/OUR

LOVE INC.



FOUNTAIN 30

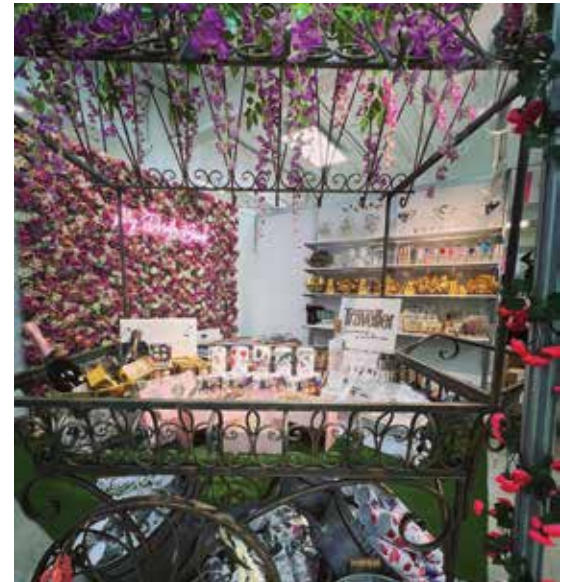




For gents too!









MY DRINK BOMB

832.291.1400

FOR WHOLESALE / HOTEL
AND EVENTS
PLEASE EMAIL:

INFO@MYDRINKBOMB.COM

1240 West 25th St
Houston Texas 77008

 [FACEBOOK.COM/MYDRINKBOMB](https://www.facebook.com/MyDrinkBomb)

 [INSTAGRAM.COM/MYDRINKBOMB](https://www.instagram.com/MyDrinkBomb)

